

exponential growth

Math 1030 #16b

exponential decay

doubling time

Exponential Modeling

half-life

Graphing Exponential Functions

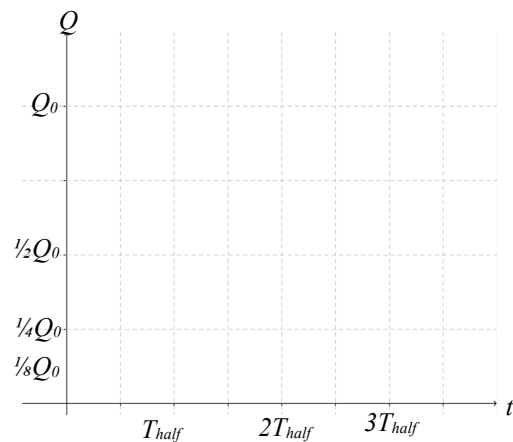
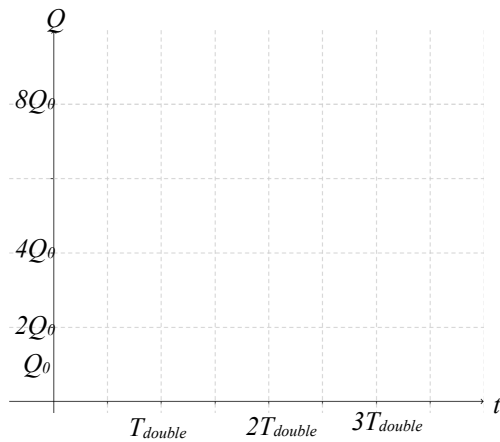
The easiest way to graph exponential functions is to use points corresponding to several doubling times (or half-lives in the case of decay).

For growth:

Start at $(0, Q_0)$
 Plot $(T_{double}, 2Q_0)$,
 $(2T_{double}, 4Q_0)$,
 $(3T_{double}, 8Q_0)$, etc.

For decay:

Start at $(0, Q_0)$
 Plot $(T_{half}, \frac{1}{2}Q_0)$,
 $(2T_{half}, \frac{1}{4}Q_0)$,
 $(3T_{half}, \frac{1}{8}Q_0)$, etc.



$$T_{double} = \frac{\log_{10} 2}{\log_{10}(1+r)}$$

$$r > 0$$

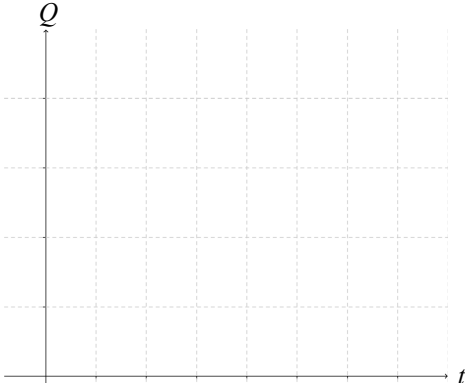
$$T_{half} = - \frac{\log_{10} 2}{\log_{10}(1+r)}$$

$$r < 0$$

EX 1: Graph the following equations from the previous lesson.

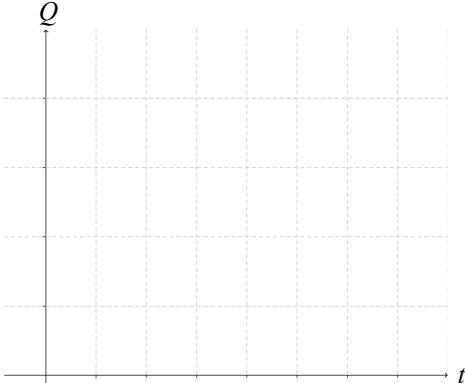
a) The growth of the population of Heber, Utah is

$$Q = 20,000(1.15)^t$$



b) The decline of the population of Cook Islands is

$$Q = 11,000(0.97)^t$$



Alternate Forms of the Exponential Function

$$Q = Q_0 \times (1+r)^t \quad \text{Note: } r \text{ is positive for growth and negative for decay.}$$

$$Q = Q_0 \times (2)^{t/T_{\text{double}}} \quad \text{for growth}$$

$$Q = Q_0 \times (1/2)^{t/T_{\text{half}}} \quad \text{for decay}$$

EX 2: If the half-life of a certain Antibiotics in the bloodstream is 10-hours. If you are given a 15 mg shot at midnight, write an equation for and sketch a graph showing the amount in your bloodstream for the next 24 hours.

